



EPA's New

Industry Sector Performance Program

EPA's Office of Policy, Economics and Innovation (OPEI) is expanding its multi-media sector program to work with new industries on a focused set of actions that will prompt industry-wide environmental gains. OPEI will partner with EPA programs and regions, states, and select trade associations to craft solutions to sector-specific problems.

The program will consist of the following elements:

- **Sector point-of-contact.** OPEI staff will serve as liaisons for the sectors, developing expertise in the environmental operations and concerns of each industry. Staff points-of-contact will assemble informal cross-EPA teams to help plan and implement initiatives with each sector.
- **Promoting environmental management systems.** Sector teams will work with trade associations to develop a strategic plan for delivering needed outreach, training resources, and support to build a 'business case' for EMS.
- **Overcoming regulatory or other barriers to performance improvement.** Sector teams will work with trade associations, states, and interested public groups to address the most significant impediments to better industry-wide performance. Regulatory or permit changes may be accompanied by compliance and technical assistance.
- **Performance measurement.** Sector teams will explore creative ways to measure and report industry-wide environmental and economic progress using performance indicators, success stories, and other tools.
- **Online toolbox.** The SectorSTAR website will provide access to sector-specific tools and resources, federal and state program information, and success stories demonstrating best practices from industry leaders.

OPEI will select partner sectors in consultation with industry trade associations and EPA programs and regions. For more information, contact Bob Benson, Director of the Sector Strategies Division, at 202-566-2954, or via e-mail at benson.robert@epa.gov.

